

Results from Midnite Mine Customer Service Form Mailing (6/01)

CIC: D. Packard

1) On a scale of 1-6, was this fact sheet easy to read?

Hard to Read

Somewhat Easy

Very Easy to Read

1

2

3

4

5

6

Scale

Number of Responses

1

2

3

4

1

5

5

6

11

2) On a scale of 1-6, was this fact sheet easy to understand?

Hard to Understand

Somewhat Easy

Very Easy to Understand

1

2

3

4

5

6

Scale

Number of Responses

1

2

3

4

4

5

3

6

10

3) Rate the usefulness of the information contained in this fact sheet.

Not Useful

Somewhat

Extremely Useful

1

2

3

4

5

6

Scale

Number of Responses

1

2

3

1

4

4 (One person said "if I lived on the reservation, it would be very useful")

5

5

6

6

4) Rate how important you think the following items would be in making our fact sheets more useful to you in the future:

a) More graphics and/or photos

Not important 1 2 3 *Somewhat* 4 5 *Extremely Important* 6

<u>Scale</u>	<u>Number of Responses</u>
1	1
2	
3	
4	9
5	
6	5

b) More detail about current activities

Not Important 1 2 3 *Somewhat* 4 5 *Extremely Important* 6

<u>Scale</u>	<u>Number of Responses</u>
1	
2	
3	
4	4
5	7
6	4

c) Schedule of up-coming activities

Not Important 1 2 3 *Somewhat* 4 5 *Extremely Important* 6

<u>Scale</u>	<u>Number of Responses</u>
1	
2	
3	
4	4
5	7
6	4

d) Define technical terms

Not Important *Somewhat* *Extremely Important*
1 2 3 4 5 6

<u>Scale</u>	<u>Number of Responses</u>
1	
2	
3	
4	3
5	5
6	9

e) Tell me how I can get involved

Not Important *Somewhat* *Extremely Important*
1 2 3 4 5 6

<u>Scale</u>	<u>Number of Responses</u>
1	1
2	1
3	2
4	4
5	2
6	3

f) Other Comments:

You had better put safety on the books and natural resources. Very important to care for the animals and fish.

I cannot become involved right now, but it is important to do so.

Since the Rawhide Press keeps us somewhat informed, my suggestion would be to keep a running commentary in the Press—i.e. “Midnite Mine Updates.” If press time and important information cannot be coordinated, then do a separate fact sheet mailing.

*Report on Tribal employee(s)’ or member(s)’ participation in the on-reservation work – either as a “hands-on” participant or as an observer.

5) How frequently should we send fact sheets?

More Often? ----- 5
Less Often? ----- 1

Specify How Often:

Three people said “every month”

Send fact sheets when facts are in.

Quarterly.

Quarterly or semi-annually, depending upon the activity underway.

Two said “the same frequency.”

Send them out once per year.

When you have something of interest, or need to inform people.

Waste of money to send too often.

As is.

When new information is available, no delay in sending it to people.

**6) We are looking at new ways to get our information out to the community.
Please rate the following on a scale of 1-3 with 3 being your preferred method of
receiving our fact sheets.**

	<i>Less preferred</i>		<i>Preferred</i>
Mail:	1	2	3
E-mail:	1	2	3

Responses:

Mail:

14 for “preferred”–level 3

1 for “preferred” - level 2

E-mail:

2 for “less preferred” – level 1

3 for “preferred”–level 2

1 for “preferred” — level 3

**If you have web access and would like to receive your fact sheets by e-mail,
please give us your e-mail address:**

Two people passed on e-mail addresses.